ORDER

(102150 **Orders** Order / Rev: 06817867 Alt Order #: Product Desc: DCCC 1194 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 05/24/12 / 10/01/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Great American Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15%

Advertiser

Name:

Priority:

Democratic Congressional Campaign

A35+

Demographic: Product Codes:

PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

-Roused

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	rt Date End Date		Gross Amount	Net Amount
10/01/12	10/22/12	125	\$86,950.00	\$73,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	125	\$86,950.00	\$73,907.50	0.00
Totals	125	\$86,950.00	\$73,907,50	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$86,950.00
Market	100%	\$235,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$56,400.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$37,600.00
KTUD	0%	\$0.00
KVVU	20%	\$47,000.00
KVWB	0%	\$0,00
·LV1	0%	\$0.00
UNKWN	3%	\$7,050.00

_L	n Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E	1 KSNV	10/16/12	10/22/12	M-F 5-6a WakeU	pw/WaQM	5-6a	MTWTF	:30	5	\$400.002	0.00 NM	- 5	\$2,000.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE (JP WITH 1	THE WAG	NERS									
	<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10/	16/12	10/22/12	MTWTF	5	\$400.00	0.00						

KSNV

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Order / Rev:

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Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06817867

Product Desc:

DCCC

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/1	2 10/22/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF~-	:30	5	\$400.002	0.00 NM	5	\$2,000.00
	WAKE	UP WITH	THE WAGI	NERS									
	<u>Sţa</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
٧	Veek: 10	/16/12	10/22/12	MTWTF	5	\$400.00	0.00						
E 2	KSNV	10/16/1	2 10/22/12	Wake Up Early w		430a-5a	MTWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
				Wake Up Early V	Vagners								
			LY W/THE W										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
**********	Veek: 10		10/22/12	MTWT⊷∼S	4		0.00						
E 3	KSNV	10/16/1	2 10/22/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
	MAKE	LID WITE	THE WAG	M-F 6-7a WakeL	ip w/vvagners								
					Cnoto/Mook	Pata	Dating						
v	<u>ى د</u> .Veek: 10	art Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
								.00	- 4.4	# 000 004	0.00.1114	4.4	*4*****
E 4	KONA	10/16/1	2 10/22/12	Today Show Today Show	CM	658a-9am	MTWTF	. :30	14	\$900.001	0.00 NM	14	\$12,600.00
	TODAY	SHOW		Today Show									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating			-			
V	<u>ت .</u> Veek: 10		10/22/12	MTWTF	14	\$900.00	0.00						
E 5		_		News 3 Sunrise -		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
0	INDIAN	10/20/1	2 10/20/12	News 3 Sunrise		Oa-7a	3-	.50	'	φ373.00 (U.UU INIVI	'	\$375.00
	NEWS	3 AT SU	NRISE ·	rtono o cumilio	0, 11 01 10, 11								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
٧	Veek: 10		10/21/12	S-	1	\$375.00	0.00						
E 6	KSNV	10/20/1	2 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
				Saturday Today			J		_	4020.00 .	0.00 11111	_	Ψ1,200.00
	SATUR	RDAY TO	DAY	,									
	Sta	art Date	End Date	Weekdays .	Spots/Week	Rate	Rating						
٧	Veek: 10	/15/12	10/21/12	S-	2	\$625.00	0.00						
E 7	KSNV	10/21/1	2 10/21/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
				News 3 Sunrise	SUNDAY								
	NEWS	3 AT SU	NRISE										
	<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10	/15/12	10/21/12	S	1	\$375.00	0.00						
E 8	KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
				Sunday Today									
	TODAY	r on sui	NDAY										
	Sta	art Date	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10		10/21/12	S	2	\$500.00	0.00						
E 9	KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am	5	:30	1	\$500.001	0.00 NM	1	\$500.00
				News 3 Today									
			Y/WKEND										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
h	Veek: 10		10/21/12	S	1	\$500.00	0.00						
E 10	O KSNV	10/21/1	2 10/21/12			9:30a-10a	s	:30	1	\$500.002	0.00 NM	1	\$500.00
	OLIDIO	846 7. 116	TAIC CLIONA	Chris Matthews	SUN 9:30am								
			EWS SHOW		04-08/1	D - 1 -	P9 . 45						
		art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
	Veek: 10		10/21/12		1 0 11011	\$500,00	0.00			*****			
⊢ 1′	1 KSNV	10/16/1	12 10/22/12	M-F Today Show		9-10a	MTWTF⊷⊷	:30	10	\$425.001	0.00 NM	10	\$4,250.00
	TODAY	Y SHOW	II	M-F Today Shov	# 11								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Pote	Rating						
v	<u>ىد.</u> Neek: 10		10/22/12	<u>vveekdays</u> MTWTF	<u> </u>	<u>Rate</u> \$425.00	0.00						
******					·			.20	r	\$30E 004	0.00 5164	,	ቀላ ርርድ ናና
E 14	r voina	10/10/	10/44/14	M-F Today Show Today 4th Hour	111 4111 13191	10am-11am	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	TODAY	Y SHOW	111	Today 401 17001									
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	<u>ىد</u> Veek: 10		10/22/12	MTWTF	<u> </u>		0.00						
			12 10/22/12		CM	11am-12pm	MTWTF~~	:30	10	\$325.001	0.00 NM	10	\$3,250.00
L- 1	CRONV	10/10/	- 1412412		CIVI	Tum-14pm	PALL AND LOSS.	.50	10	ΨυΣυ,υυ Ι	O.OO INIVI	10	ψυ,ΖΟυ.Ου

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102150

Advertiser:

Democratic Congressional Campaign Cc

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Product Desc:

DCCC

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Estimate:

1194

KSNV

Ln Ch S	Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type Spots	Amount
<u> </u>		Rachael Ray Rachael Ray							
RACHEL R	AY	Nachael Nay						•	
Start D		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
Week: 10/16/		MTWTF	10	\$325.00	0.00	.00	F 0405 004	0.00.111	* - • • • • • • • • • • • • • • • • • •
E 14 KSNV 10)/16/12 10/22/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5 \$425.001	0.00 NM 5	\$2,125.00
NEWS 3 A	T NOON								
Start D		Weekdays	Spots/Week	Rate	Rating				
Week: 10/16/		MTWTF The Agenda 1230	5 Dpm CM	\$425.00 1230-1p	0.00 MTWTF	:30	5 \$325.001	0.00 NM 5	#4 ear oo
E 15 KONV TO	J/ Q/ Z	The Agenda 1230		1230-1p	V W	.50	5 \$325.00 I	0.00 NM 5	\$1,625.00
NEWS 4; T	HE AGENDA	Ū	•						
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/16/	12 10/22/12 0/16/12 10/22/12	MTWTF The Doctors	CM	\$325.00 2pm-3pm	0.00 MTWTF	:30	5 \$325.001	0.00 NM 5	#1 COE OO
E TO RONV TO	J/10/12 10/22/12	The Doctors	CIVI	zрин-эрии	.	.50	5 \$525.00T	U.UU NIVI 5	\$1,625.00
THE DOCT	ORS								
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/16/	12 10/22/12 0/16/12 10/22/12	MTWTF	CM ¹	\$325.00 3-4p	0.00 MTWTF	:30	5 \$450.001	0.00 NM 5	ተጋ ጋርስ ሲሲ
L // KONV 10	310/12 10/22/12	Dr Phil	Olvi	0- 4 p	MIMIE	.30	5 \$450.001	0.00 NW 5	\$2,250.00
DR. PHIL									
Start D Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating				
	0/16/12 10/22/12			\$450.00 4-5pm	0.00 MTWTF	:30	5 \$725.001	0.00 NM 5	\$3,625.00
_ 10 110117 10	77.07 (2 10,22112	4PM NEWS (1 h		(4:00 PM-4:3		.00	υ ψι 20.001	0.00 14101	Ψ5,025.00
	WS 3 AT FOUR								
<u>Start D</u> Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00			l	
	0/16/12 10/22/12			4-5pm	MTWTF~~	:30	5 \$725,001	0.00 NM 5	\$3,625.00
		4PM NEWS (1 h	•	(4:30 PM-5:0		.00	0 4120,001	0.00 1414	Ψ0,020.00
NEWS 4 A				- .	-				
Start D Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00				
	0/16/12 10/22/12		CM	5-630p	MTWTF	:30	5 \$1,200.001	0.00 NM 5	\$6,000.00
		M-F Early News		-			· • • • • • • • • • • • • • • • • • • •		ψο,οσο.σο
EARLY NE		Managed aven	Omete Attends	D-4-	D - #				
Start E Week: 10/16/		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00				
		Sa-Su Early New		5pm-630pm	S-	:30	1 \$675.001	0.00 N M 1	\$675.00
		Sa-Su Early New	/s				·		,
KSNV EAR		Monkdova	Cnota Minak	Doto	Datina				
<u>Start C</u> Week: 10/15/		<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00				
	0/16/12 10/22/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	4 \$1,300.001	0.00 NM 4	\$5,200.00
1505455		M-F Jeopardy		•					•
JEOPARD' <u>Start D</u>		<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/16/		MTWTF		\$1,300.00	0.00				

KSNV

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Order / Rev:

102150

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06817867

Product Desc: DCCC

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1194

- 10.00	•	Start/End Tir		Len Spot		Rtg Type S	·	Amount
E 22 KSNV 10/16/12 10/22/12 M-F 3 M-F	Jeopardy CM Jeopardy	630-7pm	MTWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARDY Start Date End Date We	eekdavs Spots/Week	Data	Dating			1		*
		Rate \$1,300.00	Rating 0,00					
Spot Ch Date Range Descrip 3 KSNV 10/16/12-10/22/12 M-F Jed		<u>/End Time</u> 7pm		Weekdays I	<u>ength</u> <u>Rate</u> :30(\$1 ,3 00.00)	Rtg Type		
See MG 22.5		γμπ		M11 M1111L	,30 [0]-7000:007	0.00 /////		
[PGM CHG = JEOP OR WHE 4 KSNV 10/16/12-10/22/12 M-F Jeo	•	7nm		MTWThF	:30(\$1,300.00)	0.00 8/84		
See MG 22.6	spendy coo i	ı pııı			.σοίφτ,σοσ.σο	0.00 14141		
[na debates] 5 KSNV 10/16/12-10/16/12 Jeopard	dvin PRIME M-S/	4 8-11p / SUt		-T	:30 \$1,300.00	0.00 NM		
● MG for 22.3 10/16 [INV CODE]	2) IN 1 7 MINE	10 110 7 001		·	.00 \$1,000.00	0.00 1414		
6 KSNV 10/22/12-10/22/12 Jeopard	dy in PRIME M-SA	4 8-11p / SUI		М	:30 \$1,300.00	0.00 NM		
MG for 22.4 10/22 [INV CODE]								
E 23 KSNV 10/16/12 10/22/12 M-F V		7-730pm	MTWTF-	- :30	5 \$1,300.001	0.00 NM	5	\$6,500.00
WHEEL OF FORTUNE	Wheel of Fortune							
	eekdays Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12 MTV Spot Ch Date Range Descrip		\$1,300.00 /End Time	0.00	<u>Weekdays</u>	_ength Rate	Rtg Type		
1 KSNV 10/16/12-10/22/12 M-F WI See MG 23,7	heel 7-730	0pm		MTWThF	:30 (\$1,300. 00)	0.00 <i>NM</i>		
[na debates]								
2 KSNV 10/16/12-10/22/12 M-F WI See MG 23.6	heel 7-730	0pm		MTWThF	:30 (\$1, 300 . 00)	0.00 NM		
[PGM CHG = JEOP OR WHE	EL IN PRIME]							
6 KSNV 10/16/12-10/16/12 Wheel of MG for 23,2 10/16	of Fortune in PRIME M-SA	4 8-11p / SUN		-T	:30 \$1,300.00	0.00 NM		
[INV CODE]								
7 KSNV 10/22/12-10/22/12 Wheel on MG for 23.1 10/22	of Fortune in PRIME M-SA	4 8-11p / SUN		M	:30 \$1,300.00	0.00 NM		
[INV CODE]								
E 24 KSNV 10/20/12 10/20/12 Weel WKN	kend Jeopardy/WhtGM ND Jeop/Wheel	630-730pm	S	- :30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOPARDY/ WHEEL OF FORTU	NE							
	eekdays Spots/WeekS- 2	<u>Rate</u> \$525.00	Rating 0.00			1		
	PR 8-10p CM	8-10pm	M	- :30	2 \$4,000.001	0.00 NM	2	\$8,000.00
THE VOICE	iday Prime 8-10pm							
	eekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 M E 26 KSNV 10/21/12 10/21/12 News		\$4,000.00 7-10pm	0.00	5 :30	2 \$1,600.002	0.00 NM	2	\$3,200.00
New NEWS AFTER NFL	s 3 in Prime	,			• •			* - ,
Start Date End Date We	eekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12 E 27 KSNV 10/21/12 10/21/12 LAW		\$1,600.00	0.00	c .00	0 4000.000	0.00.104	•	44 000 00
	& Order (synd) PRIME	SU 10-11P		S :30	2 \$900.002	0.00 NM	2	\$1,800.00
Start Date End Date We	ekdays Spots/Week	Rate	Rating			l		
Week: 10/15/12 10/21/12 E 28 KSNV 10/16/12 10/22/12 M-F	S 2 News 3 at Eleven CM	\$900.00 11pm-1135pn	0.00 n MTWTF~	~ :30	2 \$1,200.001	0.00 NM	2	\$2,400.00
M-F	News 3 at Eleven				4 - Imagina 1	=,22 (4)	_	¥=, 100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>We</u>	eekdays Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12 MTV	WTF 2	\$1,200.00	0.00					

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 29 KSNV	10/20/12	2 10/20/12	Sa-Su News 3 at 1		11pm-1135pr	nS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEMO		NE	Sa-Su News 3 at	Eleven								
MEMAS:	3 NIGHTS	SIDE									İ	
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	5-	1	\$1,100.00	0.00						
E 30 KSNV	10/16/12	2 10/22/12	The Tonight Show	CM	1135p-1237a	MTWTF	:30	8	\$500.001	0.00 NM	8	\$4,000.00
			Tonight Show									
TONIGH	HT SHOW	/ W/ JAY LE	ENO									
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	16/12	10/22/12	MTWTF	8	\$500.00	0.00						
										Totals	125	\$86,950.00